

SHELTERING from the storm

 The Sophia Way
Fall Fundraiser
September 2021

SPONSORSHIP OPPORTUNITIES

\$20,000

New Beginnings

- Full page ad in digital program
- 20-second video message during the virtual program
- Logo featured on all event materials
 - Digital: Email, social media, event webpage, and 6 months on the TSW home page
 - Print: Physical mailings
- Access to networking opportunities with The Sophia Way board of directors, giving circle members and other sponsors
- VIP event with The Sophia Way board of directors with a special guest
- Private tour of Helen's Place and Sophia's Place with Alisa Chatinsky, Executive Director or Dietra Clayton, Director of Client Services & Shelter Programs

\$15,000

Stability

- $\frac{3}{4}$ page ad in digital program
- 15-second video message during the virtual program
- Logo featured on all event materials
 - Digital: Email, social media, event webpage, and 5 months on the TSW home page
 - Print: Physical mailings
- Access to networking opportunities with The Sophia Way board of directors and sponsors
- Private tour of Helen's Place and Sophia's Place with Alisa Chatinsky, Executive Director or Dietra Clayton, Director of Client Services & Shelter Programs

\$10,000

Dignity

- $\frac{1}{2}$ page ad in digital program
- 10-second video message during the virtual program
- Logo featured on all event materials
 - Digital: Email, social media, event webpage, and 4 months on the TSW home page
 - Print: Physical mailings
- Private tour of Helen's Place and Sophia's Place

\$5,000

Respect

- Logo featured in digital program
- Logo featured on most event materials
 - Digital: Email, social media, event webpage, and 3 months on the TSW home page

\$2,500

Hope

- Logo featured in digital program
- Logo featured on social media and event webpage

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SPONSORSHIP COMMITMENT

YES! We want to show our support of The Sophia Way with a sponsorship

- \$20,000 New Beginnings \$15,000 Stability
 \$10,000 Dignity \$5,000 Respect \$2,500 Hope

CONTACT INFORMATION

Sponsor Name: _____

Person to be acknowledged: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

- Check payable to The Sophia Way Invoice: dated _____
 Credit Card VISA MasterCard American Express Discover

Name on Card: _____

Credit Card Number: _____

CCV: _____ Expiration Date: _____

Signature: _____ Date: _____

Email for receipt/confirmation: _____

By signing and submitting, I affirm that my organization has agreed to sponsor *Sheltering from the Storm*, the fundraising event to benefit The Sophia Way. We will fulfil the payment no later than September 1, 2021, and will be responsible for providing any needed pieces for event marketing and communications by the deadline specified.

*Thank you for committing your sponsorship for **Sheltering from the Storm**.*

Please email or mail the form to Sairah Siddique, Development Manager
The Sophia Way, 1100 Bellevue Way NE, #8A-110, Bellevue, WA 98004 | sairah.s@sophiaway.org
The Sophia Way is a 501(c)(3) organization registered in the State of Washington. Tax ID# 45-4084539.