



SPONSORSHIP OPPORTUNITIES

\$15,000 **Stability**

- Recognized as the Presenting Sponsor of the event
- One page ad in printed program for hosted events, anticipated audience is 400+
- 15-second video feature during the closing virtual event
- Logo featured on all event material
 - Digital: email, social media (Facebook, Instagram, Twitter, LinkedIn), event webpage
 - Print: physical mailings
- Access to networking opportunities with The Sophia Way Board of Directors, giving circle members, and other sponsors
- Four invitations to an in-person event hosted by a TSW board member (board member to be determined)
- Private tour of Helen's Place and Sophia's Place for up to four with the TSW Executive Team

\$10,000 **Dignity**

- ¾ page ad in printed program for hosted events
- 10-second video message during the closing virtual event
- Logo featured on all event material
 - Digital: Email, social media (Facebook, Instagram, Twitter, LinkedIn), event webpage
 - Print: physical mailings
- Invitation for two to an in-person event hosted by a TSW board member (board member to be determined)
- Private tour of Helen's Place and Sophia's Place for two

\$5,000 **Respect**

- ½ page ad in printed program for in-person events
- Logo featured on all event material
 - Digital: Email, social media (Facebook, Instagram, Twitter, LinkedIn), event webpage

\$2,500 **Hope**

- Logo featured in printed program for in-person events
- Logo included in social media postings (Facebook, Instagram, Twitter, LinkedIn) and on event webpage

\$1,250 **Welcoming**

- Logo featured in printed program for in-person events
- Logo featured on event webpage



SPONSORSHIP COMMITMENT

YES! We want to show our support of The Sophia Way with a sponsorship

- \$15,000 Stability \$5,000 Respect \$1,250 Welcoming
 \$10,000 Dignity \$2,500 Hope

CONTACT INFORMATION

Sponsor Name: _____

Person to be acknowledged: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

- Check payable to The Sophia Way Invoice: dated _____
 Credit Card VISA MasterCard American Express Discover

Name on Card: _____

Credit Card Number: _____

CCV: _____ Expiration Date: _____

Signature: _____ Date: _____

Email for receipt/confirmation: _____

By signing and submitting, I affirm that my organization has agreed to sponsor *Sheltering: A Place to call Home*, the fundraising event to benefit The Sophia Way. We will fulfil the payment no later than September 1, 2022, and will be responsible for providing any needed pieces for event marketing and communications by the deadline specified.

*Thank you for committing your sponsorship for **Sheltering: A Place to call Home***

Please email or mail the form to Sairah Siddique, Sr Manager, Development
The Sophia Way, 1100 Bellevue Way NE, #8A-110, Bellevue, WA 98004 | sairah.s@sophiaway.org
The Sophia Way is a [501\(c\)\(3\)](#) organization registered in the State of Washington. Tax ID# 45-4084539.